



## *Custom Vehicle Creations*

We are posting this document "Why we did it" in hopes to inspire others to reach out and do something positive to help our wounded men and women of the Armed Forces. Whether you support the war or not, but we need to support Our Troops. Do more than put a sticker on your car. Step outside your comfort zone and "pay it forward".

We wanted to tell you something about this Special Project for a very special young man.

In late May 2008, I met a very interesting and amazing young man. It was a meeting that was meant to happen. It was purely by chance we met.

This story starts when we were asked by the local Dodge Dealership Fleet Manager to purchase some Dodge Sprinter factory bench seats to put into another customers van.

After we picked up seats, we returned to the shop. Later that day the Fleet Manager called me and he asked me a favor. The favor I was asked was to do a Mercedes Benz conversion kit on the vehicle where the dealer would pay half the cost and I was asked if we could cover the rest. At first, I responded to him in surprise and asked why would I do that? Did you piss off your customer and need me to help you calm hem down? He responded by informing me, that new owner was severely handicapped and the seats were removed to make room for his new wheel chair lift. Then I found out this young man, whose name is Jarrel Hancock, is a severely wounded IRAQ War veteran and a Purple Heart recipient. That is all it took and I jumped at the opportunity to help someone who was lost and suffered so much. His family has had a very rough time as well.

He, and his story, have had a major affect on me and in turn our company. We held a meeting when I got back from the dealership and we all decided to do whatever we can to help him. He has had to pay for most of the vehicle himself. I was shocked and mad when I heard the small amount of money the ARMY has given him for the significant losses he has had to endure.

While I was at the dealer one of my technicians and I talked to Jarrel and found out several things that he needs, and would like to have. Our company decided to put together a project to customize his new Dodge Sprinter. We are not charging him or his family to do any of this work. Our labor is being done at no charge. We began the process building our project plan for the build. We usually build show vehicles for the Industry Show circuit in Las Vegas at the SEMA and CES conventions. We decided to channel our energy, resources and industry contacts to pull this project off.

We were surprised and excited by how many companies jumped on the Project to help this young man and his family. Here is what have lined up:

1. A killer sound system from Kicker Audio
2. Full entertainment system with head rest video screens from Planet Audio
3. Mercedes Conversion supplied by Sprinter Parts Depot and Relaxed Customs
4. Entry steps for the Cab area supplied by Relaxed Customs
5. Running board for the slider door supplied Relaxed Customs
6. Kenwood Navigation system with all the goodies paid for by a RCI customer, Spectrum MS

7. Backup camera supplied by Rostra Precision Controls
8. Powder coated factory wheels in black supplied by AJAX Powder Coating
9. Graphics work to personalize this van and highlight all the Sponsors being done by Elite Signs
9. Rear A/C system supplied by Dometic
10. Auxiliary power system by Air-Pax Sensata
11. Sound Proofing supplied by Second Skin
12. Intelligent Ventilation fans by MAXX-FAN
13. Additional HD Batteries from Optima and Odyssey goodies paid for by a RCI customer, The KANDIMAN

We wrote the following letter to Jerral's Mom Stacie. Here is the message below:

Relaxed Customs wanted you to know we value your son's sacrifices' and the ones you and your family have made. In my brief meeting with Jerral and the article Nathan shared with me at first, I got very angry about his situation and made a decision to help your son.

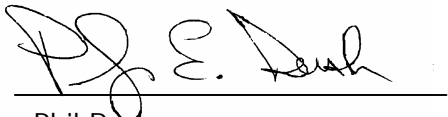
You do not know me very well. My business is family owned and operated. I started this business in my garage. Over the years, my sons and I have built show cars for the Auto Industry Shows, Automobile Manufactures, Commercials, Magazines and private parties. Although we are a custom and commercial vehicles builder, we have also built a reputation for building award-winning vehicles.

Therefore, we all had a meeting at my company and my son Brian and the Technical Staff decided to do everything we can to bring as many sponsors on board to build a one of a kind Sprinter van for Jerral. I am acting as the Project Manager, Nathan Samuels is the Asst. Project Manager, and my son Brian will be managing the overall build of the project. Our two senior builder/technicians Jason James (Ex-Marine) and Jason Kelly are in charge of various areas of the project. We have been very busy on the phone lining up products for Jerral's Sprinter.

We are not done building the list yet but below is the message I sent out to many people in our industry. The response has been great.

We also wanted to develop a theme for the van that we need Jerral to share with us he wants on the exterior.

Regards,



---

Phil Rush  
President/CEO/CFO  
Relaxed Customs, Inc